

Privacy Policy

AEG Trade Ltd takes your privacy seriously. This Privacy Policy explains how we collect, use, store, and protect your personal data, and outlines your rights under applicable data protection legislation.

This policy applies to personal information collected through our website, communications, and business relationships.

Who We Are

AEG Trade Ltd ("we", "us", or "our") is the **data controller** for the purposes of the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. This means we are responsible for deciding how your personal data is processed and protected.

Registered Office:

AEG Trade Ltd
Bartle House, Oxford Court
Manchester, M2 3WQ
United Kingdom

Email: info@aegtrade.co.uk

Website: <https://aegtrade.co.uk>

Information We Collect

a) Personal information you provide to us

We may collect and process the following information where relevant to our business relationship:

- Contact names within your organisation (e.g. directors, owners, purchasing, accounts)
- Business email addresses and telephone numbers
- Registered, trading, and delivery addresses
- Company registration number and VAT number
- Bank and payment details
- Nature and duration of trading activity
- Correspondence and enquiry details

Examples of when we collect this information include:

- When you contact us via our website or email
- When registering for a credit account
- When purchasing services or making payments
- When requesting support, refunds, or information
- When receiving invoices or account statements

b) Information received from third parties

We may receive personal or business-related information from third parties, including:

- Credit application forms
- Credit reference agencies
- Professional advisers or partners

This information is used solely for legitimate business purposes such as:

- Assessing creditworthiness
- Preventing fraud
- Verifying trading status

c) Information you provide about third parties

If you provide personal data relating to another individual, you confirm that:

- You have their authority to do so
- They are aware of this Privacy Policy
- You consent on their behalf to the processing of their data where required

How We Use Your Information

We use personal data for the following purposes:

- To identify you and manage business relationships
- To provide and administer our services
- To process enquiries, contracts, and payments
- To conduct internal analysis and improve our services
- To meet legal, regulatory, and accounting obligations

We only process personal data where we have a lawful basis to do so.

Who We Share Your Information With

We may share your information with:

- Professional advisers (e.g. accountants, auditors)
- Credit reference agencies (where applicable)
- Law enforcement or regulatory authorities where legally required

We do not sell personal data to third parties.

Data Security

We implement appropriate **technical and organisational measures** to protect your personal data, including:

- Secure servers and access controls
- Encrypted communications where applicable
- Restricted access to personal data
- Retention of data only for as long as necessary

While we take reasonable steps to protect your information, you acknowledge that internet-based transmission is not completely secure, and we cannot guarantee absolute security.

Your Rights

Under data protection law, you have the right to:

- Request access to the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request erasure of your data where applicable
- Object to or restrict certain processing
- Request that we stop contacting you for specific purposes

To exercise any of these rights, please contact us using the details below. Proof of identity may be required.

Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact:

Email: info@aegtrade.co.uk

Post:

AEG Trade Ltd
Bartle House, Oxford Court
Manchester, M2 3WQ
United Kingdom